



2018 Sponsor Prospectus

Thank you for your interest in becoming a Sponsor of the Age Management Medicine Group. AMMG, as part of our mission statement, will produce two physician educational conferences in 2018 which offer exhibiting opportunities exclusively for Sponsors. AMMG Sponsors benefit from concentrated sponsor and attendee interactive events such as networking exhibit areas, cocktail receptions, lunches, private symposiums and hospitality suites. In order to maintain our high quality standards all Sponsors must be approved by our Advisory Board.

In addition, AMMG offers advertising opportunities in our e-Journal of Age Management Medicine which is emailed monthly to over 160,000 physicians and healthcare professionals – affordable and valuable exposure to your market. Please see the end of this prospectus for details.

AMMG Mission Statement

It is the goal of the Age Management Medicine Group (AMMG) to provide education and information on the new sub-specialty of Age Management Medicine to physicians and healthcare professionals through evidence based continuing medical education conferences, certification program, workshops, seminars, publications and web media. The Group consists of leading industry healthcare professionals, physicians, practitioners, researchers, medical associations and providers of products and services. Age Management Medicine is a proactive, preventative approach focused on preservation of optimum human function and quality of life making every effort to modulate the process of aging prior to the onset of degenerative aging. The basic tenets of Age Management Medicine are patient evaluation through extensive medical history, lifestyle assessment, physical examination and laboratory evaluation to establish personalized proactive treatment plans consisting of proper diet, exercise, stress management and appropriate medical interventions.

Conference Growth

With the support of our Sponsors and previous attendees our Conferences attract upscale, progressive, open minded, healthcare professionals who recognize the need for new approaches to human aging.

“In a tough economy with a lot else going on, it’s nice to see an area where attendance is up and you’re helping people improve the quality of life. At a lot of other medical conferences, attendance is down or flat, and the mood is not good. The attendees here are vibrant and interested.”

Christopher Motika, GE Healthcare Luna



2018 Clinical Applications for Age Management Medicine Conferences

April 26-29

Omni Hotel & Resort, Championsgate/Orlando, Florida

November 1-4

JW Marriott Starr Pass, Tucson, Arizona



AMMG Conferences are rapidly becoming the definitive events for bringing together physicians and healthcare professionals who practice Age Management Medicine as well as those new to the field. AMA PRA Category 1 CME Credits have been offered. Faculty presenters are reviewed and selected by our Conference Planning Committee of prestigious medical expert leaders in the specialty of Age Management Medicine resulting in an ethical, educational and evidence-based academic agenda.

Please visit www.agedmed.org for the latest meeting details including conference schedule, academic agenda, faculty and e-journal archives for the latest industry news.

Who Attends

80% of attendees are physicians comprised mainly of primary care, with a significant representation in specialties such as OB/Gyn, dermatology, age management, family practice, aesthetics, integrative medicine, pain management, internal medicine, emergency medicine and plastic surgery. The 20% balance includes Physician Assistants, Nurse Practitioners, Nurses, PhD's, Chiropractors, Naturopaths, Nutritionists and Dentists.

"It's great to see so many high level physicians. It's been an excellent conference. We have had a lot of contacts, and they all seem interested in integrated treatments. Overall it's been a good experience."

Tamara Miki, Ortho Molecular Products



Why Sponsor

The Age Management Medicine Conference offers a valuable and extremely focused opportunity in an informal atmosphere to expand your market reach by placing your company face-to-face with progressive open-minded physicians. Our Conference networking / exhibit area is the primary marketplace for these decision making healthcare professionals who seek reliable new resources to meet their growing patient base demands and to implement what they have learned at the Conference.



Who Sponsors

Due to the broad range of modalities under the Age Management Medicine umbrella this conference attracts a unique variety of equally successful Sponsor categories including:

- Pharmaceuticals
- Clinics / Longevity Centers
- Hormones & Hormone Replacement Therapies
- Compounding Pharmacies
- Precision Medicine
- Reference and Testing Laboratories
- Cosmetics / Cosmeceuticals
- Nutraceuticals / Nutritional Products
- Medical Aesthetics
- Supplements – Enzymes, Herbs & Anti-Oxidants
- Weight Control
- Practice Consultants
- Medical Equipment



Exhibiting Details

Sponsor's opportunity to exhibit will be offered in the Conference Networking Area, Thursday afternoon, Friday, and Saturday. The Conference Networking Area will be open during Conference functions and Sponsors are encouraged to man their booths during these times.

Sponsor Options – (per Conference)

Below is an outline of standard sponsorship packages and benefits. AMMG, in an effort to better benefit our Sponsors, is always open to customizing new and creative sponsorship options. Feel free to contact us to discuss.

Custom Sponsorship Packages - \$25,000+

Offers custom designed benefits package

Gold Sponsorship Package - \$15,000-25,000

Sponsor will receive:

- One double exhibit space with priority placement.
- Opportunity for complimentary meeting space for a private symposium or hospitality room.
- 20 full conference registrations at 50% discount, additional at 20% discount.
- Logo with link on AMMG website.
- 50% discount on all AMM e-journal advertising.
- Priority opportunity for submission of articles for e-journal of Age Management Medicine.
- Logo with link on e-journal of Age Management Medicine as a Gold Sponsor.
- Listing as Gold Sponsor of AMMG on materials such as website, onsite signage and conference program as allowed by ACCME guidelines.
- Post Conference attendee database.

Sponsor will provide:

- Best efforts to support AMMG and their educational programs.
- Reasonable access to company database for mailing of educational events brochures through an independent mailing house.
- Disbursement of AMMG educational events promotional emails to sponsor email database.
- Announcement of conference on sponsor website with link to AMMG website.

Silver Sponsorship Package - \$10,000

Sponsor will receive:

- One double exhibit space with priority placement OR opportunity for complimentary meeting space for a private symposium or workshop.
- Attendee registrations at a 20% discount for clients and contacts.
- Logo with link on AMMG website.
- 35% discount on all AMM e-journal advertising.
- Priority opportunity for submission of articles for e-journal of Age Management Medicine.
- Logo with link on e-journal of Age Management Medicine as a Silver Sponsor.
- Listing as Silver Sponsor of AMMG on materials such as website, onsite signage and conference program as allowed by ACCME guidelines.
- Post Conference attendee database.

Sponsor will provide:

- Best efforts to support AMMG and their educational programs.
- Reasonable access to company database for mailing of educational events brochures through an independent mailing house.
- Disbursement of AMMG educational events promotional emails to sponsor email database.
- Announcement of conference on sponsor website with link to AMMG website

“We like the quality of the practitioners. AMMG always puts on a very well organized conference. I’ve been to conferences where exhibits are on a different floor from the conference sessions. Here we’re right in the middle of the attendees, so the organization is great.”

Christina Callahan, Clinical Support Manager, Sanesco International



Bronze Sponsorship Package - \$5,000

Sponsor will receive:

- One exhibit space.
- Attendee registrations at a 20% discount for clients and contacts.
- Logo with link on AMMG website.
- 25% discount on all e-journal of Age Management Medicine advertising.
- Priority opportunity for submission of articles for e-journal of Age Management Medicine.
- Listing as Bronze Sponsor of AMMG on conference materials such as website, onsite signage and conference program as allowed by ACCME guidelines.

Sponsor will provide:

- Best efforts to support AMMG and their educational programs.
- Reasonable access to company database for mailing of educational events brochures through an independent mailing house.
- Disbursement of AMMG educational events promotional emails to sponsor email database as requested.
- Announcement of conference on sponsor website with link to AMMG website.



e-Journal of Age Management Medicine

e-journal of
AGE MANAGEMENT MEDICINE

Reach over 160,000 Physicians and Healthcare Professionals

The Age Management Medicine e-Journal is emailed monthly to a highly targeted and eager audience who are a part of this fast growing segment of medicine. In the years ahead the healthcare professional will be faced with an aging patient base which will require a steady stream of information on new medical procedures, therapies, products and services. This Journal provides our audience with valuable scientific, medical and industry information with analysis that is relevant and vital to their practice and the health of patients.

E-newsletters

E-newsletters can be an essential marketing tool for your company. Incredibly powerful with immediate response they provide direct, must read information to buyers. They are an efficient and effective resource for frequent contact with your current and potential customers.

Banner Ad

Includes a 468x60 banner plus 50 words of text with a link to your website

1 issue - \$750

3 issues - \$1,900

6 issues - \$3,400

Button Ad

Includes a 125x125 button with a link to your website

1 issue - \$400

3 issues - \$1,000

6 issues - \$1,800

To learn more about AMMG and what we have to offer please contact Rick Merner at rmerner@agedmed.org or 239-330-7495 or Elaine Wells at ewells@agedmed.org or 847-431-5676



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