Your Doorway to Age Management Medicine

PRACTICE MANAGEMENT
Full Day Training & Mentorship

Straightforward Training for Practice Management Success.
No guesswork—and no fear. Just straightforward training of how to seamlessly transition from a disease-based, traditional-insurance practice into Age Management Medicine’s health-focused, direct-pay approach. Part-time or full-time.

AMMG’s expertly guided process, eight hours of live lectures, roundtable discussions, and thirty-day mentoring support help physicians, healthcare professionals, and office staff gain the confidence, insights, and knowledge needed to not only lay a strong foundation for their Age Management Medicine practice—but build long-term success.

- Evaluate your big-picture vision
- Determine goal-centered practice needs
- Develop a personalized business plan
- Learn growth-targeted marketing strategies
- Discover how to transition current patients
- Integrate direct-pay billing/collection methods
- Promote patient-retention strategies
- **30-day mentoring support** (Ongoing mentoring available.)
**Course Curriculum:** (Full 1 Day Course, non-CME)

The Big Picture Evaluation Process—Evaluate your personal, professional and financial goals for incorporating Age Management Medicine Full or Part Time.

Evaluation of Personalized Practice Needs—Clearly define practice needs and establish a series of effective protocols for successful evaluation and development of personalized treatment plans for your patients.

Development of a Personalized Business Plan—Develop a business plan incorporating your goals, practice needs, practice development strategies, time required, and ancillary services such as aesthetics and in office retail products, etc.

Marketing Your Practice—Develop a budget and strategy for growth with marketing options such as local resources, advertising, economic demographics, the internet, websites, social media, presentation materials, and paid lead options.

How to Transition Current Patients to a Direct Pay-Cash Practice—Learn strategies to use your existing patient base.

Billing and Collection Methods for a Direct Pay Practice—Discussion of payment and collection methods outside of managed healthcare.

Patient Retention Strategies—How to develop long term relationships, motivate your patients, and upsell advanced therapies as they become available or as you become comfortable with them.

Maintaining Competence in Age Management Medicine with Continuing Education—Continue building your knowledge base, stay updated with new and cutting-edge information, maintain critical contacts with colleagues and seek out new technologies and products.

Roundtable Discussion—Time to ask all those questions.

**Course Offers:**
- Approximately 8 hours live lectures
- 30 days of mentoring support
- Lecture Materials

**Post Course Mentoring:** (additional fee required)
- Email and phone mentoring support (90 day increments)
- 1 day mentoring support in your office
- 1 day shadowing in mentors Age Management Medicine practice

**Course Requirements:**
- Applicant is encouraged to also enroll their office staff at a reduced fee.
- Must be an AMMG Member.

To apply or get more information visit [agemed.org](http://agemed.org), email [certification@agemed.org](mailto:certification@agemed.org) or call 239-330-7495
APPLICATION

Applicant Information:

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Applicant Category:

Please check appropriate category:

____ Primary Applicant  ____ Accompanying Applicant

Name of associated Primary Applicant: ___________________________________________________________

Note: Active membership in AMMG is required for Primary Applicant

Payment:

Due with Application: Primary Applicant - $1,495
Accompanying Applicant - $750

Payment Method:

____ Check: Make payable and mail to AMMG, 1534 Serrano Circle, Naples, FL 34105
____ Credit Card: VISA _____ MasterCard _____ American Express _____

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Signature

Note: Due to the propriety nature of educational content no refunds will be issued

To apply online or get more information visit agemed.org

Age Management Medicine Group (AMMG) 1534 Serrano Circle, Naples, FL 34105
Phone: 239-330-7495 Fax: 847-728-2118 Email: certification@agemed.org